

## CONTRACT



KVVU-TV  
25-TV 5 Drive  
Henderson, NV 89014  
(702)435-5555

Henderson - Las Vegas

Contract / Revision	Alt Order #
498671 /	06375241
<u>Product</u>	
TARKANIAN 4 CONGRESS	
<u>Contract Dates</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Tarkanian for Congress	10/15/12 / 10/15/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KVVU	Teresa Difuria
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Sandler & Innocenzi  
705 Prince Street  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5a		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	M-WT--S				5	\$85.00			
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$275.00			
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$425.00			
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				5	\$700.00			
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$450.00			
N 6	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$725.00			
N 7	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				4	\$195.00			
N 8	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-1-----				1	\$3,500.00			
N 9	KVVU	10/20/12	10/20/12	30 Seconds To Fame	Sat 12-1230a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----1-				1	\$70.00			

Totals 31 \$14,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$14,850.00	\$12,622.50
<b>Totals</b>	<b>31</b>	<b>\$14,850.00</b>	<b>\$12,622.50</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Advertiser		Original Date / Revision
Tarkanian for Congress		10/15/12 / 10/15/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6375241  
\*\*\* ORIGINAL REV#0 \*\*\*

REPP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
OCT15/12 14:32  
\*\*\* KVUU-TV \*\*\*

ADV #	ADV. NAME	POLI/D	TARKANIAN/R/CON/NV	REP. #	OFF. #	762	SALESMAN #
AGY #	AGY. NAME	SANDLER & INNOCENZI	705 PRINCE STREET	BUYER NAME	CHRIS FEIST		
ORDER #	CONTRACT #	6375241	ALEXANDRIA, VA 22314	SALES PRSN	PH-	TERESA DIFURIA	REGIONAL
PRDCT	TARKANIAN 4 CONGRESS	EST#	COMMENTS: (LINE, ORDER, INVOICE)				
FLIGHT DATES	OCT16/12	OCT22/12	WK-1				
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT15/12 14:32				
REP:	TO ROSE FR NIKKI NEW TARKANIAN FOR CONGRESS ORDER \$625 CREDIT FR HL 6366502 BEING APPLIED TOTAL \$14,850 PLS CNF THANKS						
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DANNY TARKANIAN FOR CONGRESS						
PROGRAM :	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS: WEEK : DAYS : TOTAL: :SPTS:
CON COM1:	CON COM1:	MAX 1X	DAY	DATE	DATE	DATE	/WK: INVT :
1	430A-459A	30		\$85.00	10/16	10/22	5 TU-F, M 5
2	900A-1000A	30		\$275.00	10/16	10/22	5 TU-F, M 5
3	200P-300P	30		\$425.00	10/16	10/22	5 TU-F, M 5
PROGRAM :	KATIE COURIC	MAX 1X	DAY				
CON COM1:	CON COM1:	MAX 1X	DAY				
4	700A-900A	30		\$700.00	10/16	10/22	5 TU-F, M 5
PROGRAM :	NEWS	MAX 1X	DAY				
CON COM1:	CON COM1:	MAX 1X	DAY				

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LINE#:	REP	CD:	TIME	PERIOD	: LGTH:	: SEC:	RATE	: START	: END	: SPTS:	WEEK:	DAYs	: TOTAL:	: SPTS:
LINE#:	:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
5					500A-600A	30	\$450.00	10/16	10/22	2			TU-F, M	2
PROGRAM	:	NEWS			600A-700A	30	\$725.00	10/16	10/22	3			TU-F, M	3
PROGRAM	:	NEWS			100P-200P	30	\$195.00	10/16	10/22	4			TU-F, M	4
PROGRAM	:	COPS/DOG			600P-800P	30	\$3,500.00	10/16	10/16	1			TUE	1
PROGRAM	:	DEBATE			1200M-1230A	30	\$70.00	10/20	10/20	1	SAT			1
PROGRAM	:	30 SEC TO FAME			OCT/12	14850.00					CONTRACT TOTAL SPOTS	14850.00		
												31		

MARKET TOTALS \$123,750 KVUU 12% KSNV 29% KTUD 1%  
SVC- NSI DEMOS- RA35+\*